

SPONSORSHIP

Investment

QUINTA MAZATLAN

The urban sanctuary works to enrich people's lives by sharing knowledge about birds, plants and environmental stewardship in South Texas.

Children's Bird Video

You're invited to sponsor a television quality video by Richard Moore on birds and environmental stewardship. The video will be shown to over tens of thousands of children annually at Quinta Mazatlan and distributed to over 500 valley schools and libraries.

THE GOAL

The video will promote the hobby of "birding" and instill in children an appreciation of their natural heritage. The video will also show children how to earn their "wings".

THE AUDIENCE

The 20 minute video will be targeted specifically for children 11 and up. Students will experience the exciting field of ornithology (study of birds) and learn to be more environmentally savvy in order to protect the habitat of South Texas.

Note: We have not been able to find any age appropriate bird videos for children, there are many for adults.

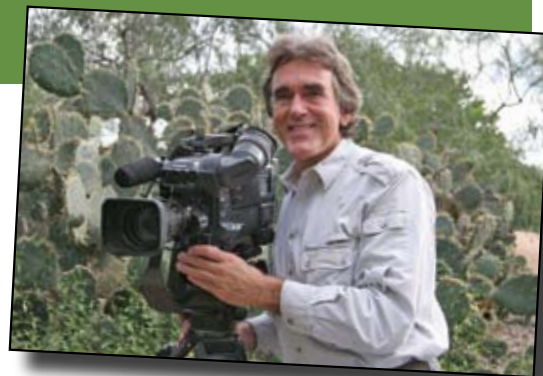
THE OPPORTUNITY

Public Relations, Advertising & Media Exposure

- Name recognition on the video as the exclusive sponsor of the "What Birds Teach Kids"
- Opportunity for company to present the film at an evening "Movies in the Park" event
- Positive press on your generous gift of an educational video for children
- Listing on the Quinta Mazatlan website and other promotional materials
- Opportunity to host your customers and staff for a "Saturday Morning in the Park" Day (up to 150 guests)

THE SPONSORSHIP

Exclusive Sponsor of Children's Video "What Birds Teach Kids" \$20,000
Educational film by Richard Moore to feature: Importance of our natural heritage, vital indicators of environmental quality, bird anatomy, specialty birds of the valley, migratory birds and pathways, why birds sing, and environmental stewardship.



Please enquire with the Quinta Mazatlan Advisory Board or Staff regarding a Sponsorship Investment to fit your company's needs.
(956) 681-3370
www.quintamazatlan.com