

# SPONSORSHIP

## Investment

QUINTA MAZATLAN

*The urban sanctuary works to enrich people's lives by sharing knowledge about birds, plants and environmental stewardship in South Texas.*

## Earth Day Festival "Vida Verde"

*You're invited to sponsor McAllen's Earth Day celebration on April 17th, 2010, with over 5,000 attendees expected.*

### THE GOAL

The diverse fun and educational activities are designed to engage, intrigue and entertain while helping people to feel hopeful and motivated to be more environmentally responsible. The event is FREE to all attendees from all walks of life!

### THE AUDIENCE

The free festival attracts families with young children, groups of youth, and couples of all ages. We expect over 5,000 guests this year with live entertainers, games, educational booths, shopping and food.

### THE OPPORTUNITY

Advertising & Media Exposure (recognition opportunities vary based on level of sponsorship)

- Logo recognition on event promotional materials including posters throughout the valley
- Opportunity for company involvement through the daylong celebration
- Positive press on your generous gift promoting environmental stewardship
- Listing on the Quinta Mazatlan website
- Exhibit table
- T-shirts with sponsor logo

### THE SPONSORSHIP

Habitat Level Sponsor	\$3,000
Forest Level Sponsor	\$1,000
Brushlands Sponsor	\$ 500
Tree Level Sponsor	\$ 250



Please enquire with the Quinta Mazatlan Advisory Board or Staff regarding a Sponsorship Investment to fit your company's needs.  
(956) 681-3370  
[www.quintamazatlan.com](http://www.quintamazatlan.com)