

vidaverde

Earth Day Festival



2010 T-Shirt Design Contest

Vida Verde Earth Day Festival is a FREE family friendly event aimed to celebrate the Earth by educating, engaging, encouraging, and empowering the community to lead a more sustainable existence.

Vida Verde
Saturday, April 17
9 a.m. to 4 p.m.
FREE ADMISSION
at Quinta Mazatlan

*Showcase your creative talent
for the world to see!*

Create a unique design celebrating Vida Verde "Living Green" for a chance to win complementary t-shirts featuring the winning artwork, plus a special nature program at Quinta Mazatlan.

T-Shirt designs and official entry form must be received by the contest deadline on Friday, March 12th, 2010 by 5:00 p.m.

Visit www.quintamazatlan.com for Official Contest Rules and Entry Form

For more information contact Leslie Howland at (956) 681-3370 or at lahowland@mcallen.net



City of McAllen
Parks and Recreation Department



VIDA VERDE EARTH DAY FESTIVAL T-SHIRT DESIGN CONTEST

2010

Call for Artists

Quinta Mazatlan the McAllen Wing of the World Birding Center together with the City of McAllen Parks and Recreation Department are looking for a creative and unique design for the 2010 Vida Verde Earth Day Festival T-Shirt. Vida Verde Earth Day Festival is a free family-friendly event aimed to celebrate the Earth by educating, engaging, encouraging, and empowering the community to lead a more sustainable existence.



Design Guidelines

- Design should be inspired by the theme of the festival “green living” in the Rio Grande Valley.
- Design must be appropriate for all age levels.
- Design must be original and not previously used for any other product or event or contain any copyrighted material.

Design Specifications

- Design should contain a maximum of four (4) colors (plus the shirt color).
- Design can only be on the FRONT of the shirt.
- Design must fit within a 10” wide x 13” high rectangular area.
- Designs must be submitted in digital format on a CD accompanied by a color printout. Designs which are created as original pieces of art (paintings) should be digitally scanned to a CD. Original paintings/artwork may be requested if your design is selected to produce a higher quality scan and will be returned.

Submission Agreement

- If you’re under 18 years of age, a parent or guardian must sign the official entry form.
- Any submitted design becomes the property of Quinta Mazatlan and the City of McAllen Parks and Recreation Department.
- We reserve the right to make adjustments to the winning design.
- Design submissions along with official entry forms must be received by 5:00 p.m. on March 12, 2010.
 - Mail submissions to: Quinta Mazatlan P.O. Box 220 McAllen, TX 78505
 - Drop-off submissions to: Quinta Mazatlan 600 Sunset Dr. McAllen, TX 78503
- Entries will be judged by the staff of Quinta Mazatlan and the City of McAllen Parks & Recreation Department.
- The winner will be notified by March 31, 2010 and will receive complimentary t-shirts with the winning design and a special nature program at Quinta Mazatlan.
- By submitting your design, you are agreeing to all contest rules.

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OFFICIAL ENTRY FORM

Name: _____ Is the artist under 18 years of age? Yes No

Parent/guardian name (if applicant is under 18 years): _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Briefly describe the message you want your design to communicate about green living: _____

Having read and understand the Vida Verde 2010 T-Shirt Design Contest Official Rules, I, the undersigned, hereby submit the attached artwork file to be entered in the Vida Verde 2010 T-Shirt Design Contest and certify that I personally created the artwork and relinquish sole ownership of the artwork to Quinta Mazatlan and the City of McAllen Parks and Recreation Department for their use in promoting the Vida Verde Earth Day Festival.

NAME (Printed): _____

SIGNATURE: _____

DATE: _____

Contestants under the age of 18 must have a legal guardian complete the lower portion of this form.

As the legal guardian of the above signed contestant, I have read and understand the Vida Verde 2010 T-Shirt Design Contest Official Rules, I, the undersigned give my permission to enter the Vida Verde 2010 T-Shirt Design Contest.

GUARDIAN'S NAME (Printed): _____

GUARDIAN SIGNATURE: _____

DATE: _____

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