



# VIDA VERDE

*Coming together for the common good of the environment!*

City of McAllen  
**2012 EARTH DAY FESTIVAL**  
Saturday, April 21 – 9AM – 4 PM  
At Quinta Mazatlan

## “Art In The House” Booth

*Nature is something that inspires all artists and designers. We are looking for eco-friendly and/or nature themed artists/groups to provide Vendor Booths in the Art in the House.*

**When:** Saturday, April 21, 2012

**Time:** 9 a.m. to 4 p.m.

**Location:** Quinta Mazatlan, 600 Sunset Drive, McAllen, Texas  
*Take Exp. 83 to 10th St. Exit. Travel South on 10th, pass La Plaza Mall.  
Turn East on Sunset (Hotel on corner).*

**Attendance:** We expect a minimum of 4,000 attendees to gather at this highly visible event and location in McAllen.

**Cost:** There is no booth fee for Art Vendors.  
Vendors will be provided an 8' x 2' rectangle table and two chairs.

**Set-up:** Set-up will take place on Friday, April 20th, noon to 5 p.m.  
Vendors will be set-up in the house and tented areas in the court yard.  
Festival will guard the area at night.  
Electricity is not available.

### Why become an Art in the House Vendor?

- Gain visibility through this community sponsored sustainability event
- Sell your art and services to thousands of attendees
- Support local businesses, local food, and local artists
- Connect with other successful artists, businesses and organizations
- Promote your art through various marketing mediums
- Educate our community and empower them to be more sustainable

### For More Information Contact

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**[www.quintamazatlan.com](http://www.quintamazatlan.com)**