



VIDA VERDE

City of McAllen
2012 EARTH DAY FESTIVAL
Saturday, April 21 9AM—4PM
At Quinta Mazatlan

Coming together for the common good of the environment!

Sponsor Benefits

\$3,000 + HABITAT SPONSOR

- Main sponsor of the VIDA VERDE Festival
- Opportunity for company involvement at main stages
- Promotional media support & advertising across the Rio Grande Valley
- Prominent display of Logo/Name on all advertisements, posters, fliers, t-shirts, banners and other promotional items.
- Posters distributed to libraries, community centers, chambers of commerce, businesses & more locations around the Rio Grande Valley
- Prominent exhibit tables(s)
- 8 VIDA VERDE t-shirts.

\$1,000 + FOREST SPONSOR

- Sponsor of a Main Stage performance
- Opportunity for company involvement at main stages
- Promotional media support & advertising across the Rio Grande Valley
- Logo/Name on all advertisements, posters, fliers and other promotional items
- Posters distributed to libraries, community centers, chambers, businesses & more
- Exhibit table
- 6 VIDA VERDE t-shirts

\$500 + BRUSHLANDS SPONSOR

- Opportunity for company involvement in the festival
- Promotional media support & advertising across the Rio Grande Valley
- Name on all advertisements, posters, fliers and other promotional items
- Posters distributed to libraries, community centers, chambers, businesses & more
- 4 VIDA VERDE t-shirts

\$ 250 + TREE LEVEL SPONSOR

- Name on all advertisements, posters, fliers and other promotional items
- Posters distributed to libraries, community centers, chambers, businesses & more
- 2 VIDA VERDE t-shirts

