

VIDA VERDE 2012



2012 T-Shirt Design Contest *Featuring our native wildcat the Ocelot!*

Vida Verde Earth Day Festival is a family-friendly event aimed to celebrate the Earth by educating, engaging, encouraging, and empowering the Community to lead a more sustainable existence.

Vida Verde
Saturday, April 21
9am to 4pm
at Quinta Mazatlan

Showcase your creative talent for the world to see!

Create a unique design celebrating our guests at Vida Verde - Ocelots!

Enter a design for a chance to win complementary t-shirts featuring the winning artwork, plus a Special nature program at Quinta Mazatlan.

T-Shirt designs and official entry form must be received by the contest deadline on Thursday, March 1st, 2012 by 5:00 p.m.

Visit www.quintamazatlan.com for Official Contest Rules and Entry Form
For more information, contact Christine Williams at (956) 681-3370 or cwilliams@mcallen.net



Vida Verde Earth Day Festival T-Shirt Design Contest

Featuring our native wildcat– the ocelot

2012

Call for Artists

Quinta Mazatlan the McAllen Wing of the World Birding Center together with the City of McAllen Parks and Recreation Department are looking for a creative and unique design for the 2012 Vida Verde Earth Day Festival T-Shirt. Vida Verde Earth Day Festival is a family-friendly event aimed to celebrate the Earth by educating, engaging, encouraging, and empowering the community to lead a more sustainable existence.



Design Guidelines

- Design should be inspired by our special guests– Ocelots.
- Design must be appropriate for all age levels.
- Design must be original and not previously used for any other product or event or contain any copyrighted material.
- Design should contain a maximum of four (4) colors (not including the shirt color, to be determined by Quinta Mazatlan)

Design Specifications

- Design can only be on the FRONT of the shirt.
- Design must fit within a 10" wide x 13" high rectangular area.
- Designs must be submitted in digital format. Designs which are created as original pieces of art (paintings) should be scanned to a digital format. Original artwork may be requested if your design is selected to produce a higher quality scan and will be returned.
- If you're under 18 years of age, a parent or guardian must sign the official entry form.

Submission Agreement

- Any submitted design becomes the property of Quinta Mazatlan and the City of McAllen Parks and Recreation Department for their use in promoting environmental education.
- We reserve the right to make adjustments to the winning design.
- Design submissions along with official entry forms must be received by March 1, 2012.
- Mail submissions to: Quinta Mazatlan P.O. Box 220 McAllen, TX 78505
- Drop-off submissions to: Quinta Mazatlan 600 Sunset Dr. McAllen, TX 78503
- Email submissions to: cwilliams@mcallen.net
- Entries will be judged by the staff of Quinta Mazatlan.
- The winner will be notified by March 5, 2012 and will receive complimentary t-shirts with the winning design and a special nature program at Quinta Mazatlan.
- By submitting your design, you are agreeing to all contest rules.

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OFFICIAL ENTRY FORM

Name: _____ Is the artist under 18 years of age? Yes No

Parent/guardian name (if applicant is under 18 years): _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Briefly describe your design and the message it communicates : _____

Having read and understand the Vida Verde 2012 T-Shirt Design Contest Official Rules, I, the undersigned, hereby submit the attached artwork file to be entered in the Vida Verde 2012 T-Shirt Design Contest and certify that I personally created the artwork and relinquish sole ownership of the artwork to Quinta Mazatlan and the City of McAllen Parks and Recreation Department for their use in promoting the Vida Verde Earth Day Festival.

NAME (Printed): _____

SIGNATURE: _____

DATE: _____

Contestants under the age of 18 must have a legal guardian complete the lower portion of this form.

As the legal guardian of the above signed contestant, I have read and understand the Vida Verde 2012 T-Shirt Design Contest Official Rules, I, the undersigned give my permission to enter the Vida Verde 2012 T-Shirt Design Contest.

GUARDIAN'S NAME (Printed): _____

GUARDIAN SIGNATURE: _____

DATE: _____

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